

# About WAHA

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### Who We Are

The WAHA is dedicated to supporting and influencing the ongoing development of safe practice, equipment innovation, systems and product design, continuous education of all stakeholders and the operational competency of all persons working at height and in confined spaces.

As a professional membership organisation, WAHA is a centre for the working at heights, safety, engineering and design communities to come together to advance safety, increase knowledge and advocate for best practice in the discipline.

As a voice for industry, our industry tiers of membership reflects leadership in the field, utilising an internal audit process for our Gold and Silver Members to ensure we represent best practice and to help maintain our position as a leading advocate for safety, and agency for change on current and emerging issues. Our Individual and Student Members represent a community of engaged professionals from a variety of industries with an interest and incentive to enhance safety in the workplace.

The aim of the organisation is act as a representative voice for industry, and provide professional alignment and facilitate continuous learning by managing and improving the Body of Knowledge library and building and fostering relationships with all stakeholders.

### Mission

- To maintain our position as the peak body for height safety, representing the interests of all those involved in providing products, services, training or advice relating to safe Working-at-Height and Confined Spaces.
- 2. To promote and maintain the highest standards in safety, work quality and working practices for the Working-at-Height and Confined Spaces industries.
- 3. To facilitate increased knowledge and compliance with safety Standards for all those involved in Working-at-Height and Confined Spaces.
- 4. To promote the continuous improvement of education and training in Working-at-Height and Confined Space to meet the changing needs of industry and increase the competencies and professionalism or practitioners.
- 5. To facilitate and encourage the exchange of technical knowledge and to encourage further research into industry issues based on cooperation and collaboration with related industries and professions.
- 6. To work with industries to:
- Reduce the number of injuries and fatalities as a result of falls from height and the risks involved in confined space works.
- Drive compliance in the areas of equipment design, selection and use, and training competencies;
- Provide a forum for industry-based discussion, issue identification and resolution;
- Be a primary source of information for members, the industry, safety, engineering and all stakeholders involved in working at heights and confined space.
- To encourage engagement from stakeholders across industries to ensure the continuous improvement of safety as work methods evolve.

# Aims & Objectives

- Support members and facilitate the transfer of knowledge to all stakeholders.
- Organise annual networking events for the Working at Heights and Confined Spaces community.
- The regulation of the WAHA Internal Audit system as used by our members.
- Continually review and update policies and procedures related to Standards and audit and assessment tools/procedures to ensure they remain relevant and fit for purpose.
- Promote and maintain a high standard of Working at Heights and Confined Spaces activities in terms of safety and work quality.
- Provide guidance on training and certification of personnel involved in Working at Heights and Confined Spaces industries.
- Produce publications and guidance on safety, best work practice, training and other related topics.
- Prepare submissions and provide informed and evidence-based review and advice to Australian Government departments, Regulatory Authorities and other engaged organisations on matters concerning work-at-height and confined space health, safety and training.
- Development of Codes of Practice for industry to reflect and map best practice expectations.
- Assist working parties charged with reviewing, commenting on and discussing existing and draft Australian Standards.
- Provide a forum for the free and informal exchange of experience and opinion.

# Leadership Team



# Chief Executive Officer & Strategic Design Manager

Scott Barber - Melbourne

Scott is a qualified Safety Professional with extensive operational, consultant services, engineering, and manufacturing experience in working at height, confined spaces, rope access and rescue applications. As CEO, Scott's focus is the design of the WAHA engagement and education strategies targeting all our professional members, the broader safety community, and operators at height and in confined space across all industries to best facilitate positive change and ultimately safer workplaces.



# Secretary, Strategic Development & Programs Manager

Deborah Chick - Sydney

With over a decade of experience in business management, Deb has extensive experience in IRATA International rope access operations and training and is a former IRATA Health & Safety Committee member. Deb specialises height safety compliance, IRATA and ISO accreditation, the development of internal company policies and procedures, rescue planning, business plans and initiating roadmaps for the continued growth of organisations.



### **Association Chairperson**

Michael Biddle - Sydney & Perth

Michael has been the Chair of the WAHA for over 10 years. Michael is the current Managing Director of RIGCOM Pty Ltd. a leading provider of technical services and engineered solutions at height. RIGCOM specialise in the design, installation, and recertifications with a focus on height safety and rope access across a variety of industry sectors including commercial and wind energy. Michael brings 20 years in the height safety industry to the association, with industry experience ranging from manufacturing, product development, training and operational height safety and confined spaces, company management and business management and marketing.

### **WAHA Directors**



Simon Pedretti SafetyLink - Sydney

Director of SafetyLink Pty Ltd., designers and manufacturers of height safety equipment that is utilised in a wide variety of sectors including construction, wind energy, oil & gas, transportation, and telecommunications industries.



John Dollisson

IRATA Australasia - Melbourne

Director of Vertigo Specialist High Access Services Pty Ltd, an IRATA International rope access member company, façade and general contracting company. John is representative of the IRATA International Regional Advisory Committee: IRATA Australasia.



**Brendan Sutton** 

Altura Height Safety Professionals - Perth

Managing Director of Altura – Height Safety Professionals, a specialist consultancy firm performing design, inspection and compliance review services for height, façade and confined space access solutions.

### **WAHA Directors**



Mark Anderson

Anchored Height Safety - Melbourne

Director of Anchored Height Safety, Mark brings a wealth of experience from over 20 years in Automotive development, engineering, senior project manager (PMI PMP certified), safety implementation and quality auditing.



Mark Whitehurst
MSA Safety - Perth

Senior Business Development Manager of MSA Safety, a manufacturer of specialist technical safety equipment covering PPE and Engineered Fall Protection Systems. Mark is a qualified Safety Professional with extensive operational, consultancy, engineering, and manufacturing.



**Ashley Campbell** 

Sky5 - Sydney

National Business Development Manager – Strategic Division of Sky5, a rope access and height safety specialist in commercial cleaning, façade maintenance and repairs, as well as the delivery of training and assessment of a variety of working at heights and confined spaces industry courses through the Sky5 Academy.

# Chairman Report

Dear Members,

The past financial year has been a roller-coaster of emotions as we have all been challenged in the operation of our businesses through the COVID-19 pandemic and navigating our way through lockdowns for our businesses, whilst trying to maintain momentum of activity for the WAHA.



Some of our key achievements this year have been as follows:

- (1) Maintaining financial viability of the organisation;
- (2) Continuing with face to face communications using the Zoom platform to ensure regular updates can continue;
- (3) Finalising the Industry Code for walkways, platforms, stairs and ladders;
- (4) Welcoming new Directors to broaden the experience of the organisation and bring in new energy to progress key objectives;
- (5) Initiating discussions with key stakeholders to develop a training standard that improves technical skills and not just tick boxes for compliance purposes;
- (6) Progressing with active contributions to the AS/NZS 1891 Standard.

Immediately prior to the AGM, former CEO Rick Millar passed away unexpectedly from cancer. The Association has decided to honour Rick's significant contribution to the fall protection industry for over 45 years in Australia by establishing an annual award for future industry contributors. Further details about the criteria and dates for submission will be forthcoming in the near future.

Alongside Rick, Deborah Chick has continued to make significant contributions to the association through project management activities and was a tremendous support to Rick during his illness. We also appointed Scott Barber as interim and then permanent CEO for the organisation and I know we will expect to see great things from this new dynamic duo in the coming 12 months.

To all members who have stuck loyally by the association in renewing their memberships through to those who have contributed actively to technical content, articles, industry codes, training initiatives and more, we sincerely thank you. Despite the challenges this year and the many ahead, the future of the association is bright and we look forward to your ongoing involvement in 2022.

Michael Biddle

Muda

### Vale Rick Millar

The passing of Richard (Rick) Millar is a great loss to the fall protection industry.

Rick's career spanned over 45 years in the fall protection industry. A career that started with Moxham Industrial, (later Miller Moxham, then Bacou Dalloz, then Honeywell), and continued with companies such as Spanset, Beaver Technology Group and Capitol Safety (now 3M Fall Protection).



The legacy Rick left on the height safety industry started as an original drafting committee member of AS/NZS 1891 series, and he continued to impact our industry through to Technical Advisor and then CEO of the Working at Heights Association of Australia.

Rick was an absolute one of a kind. For many of us in the fall protection industry, meeting Rick was a rite of passage, and he absolutely will be missed. Rick had passion for height safety that shone through the decades of his entire career, and his goal of saving lives was clear.

Rick always managed to have a calm, considerate demeanor, and many in the fall protection industry were fortunate to have had a number of in-depth conversations around all things safety, over multiple cups of tea or those never ending phone calls. Rick was never afraid to disagree with his peers, but he was always willing to listen.

The time he devoted to the industry was, and will always been felt – and we appreciated that he always made sure that others feel valued and he always took the time to thank people for their work, time and input. We think he would be pleased to know he paved the way for others to follow; within the Working at Heights Association, the Australian Standards and ISO Fall Protection committees. Rick managed to mentor countless individuals across all walks of life, from end-users through to manufacturers, engineers and consultants, directors and government officials. The legacy he has left in the Australian height safety sector will be felt for generations to come.

Rick was laid to rest at a private funeral service on Thursday 2nd of September 2021, attended by close family.

With Rick's family's support, the WAHA have created a <u>"In Memory"</u> fundraiser for the Cancer Council.



### WAHA Awards

In recognition of Rick's contribution to the fall protection industry, the WAHA has decided to posthumously award Rick with:

#### Lifetime Achievement Award

For his contributions to the safety of all workers at height.



In recognition of Rick's contribution to the fall protection industry, the WAHA has decided to create:

#### The Rick Millar Award

To remember his name and the contribution he made to industry for over 45 years of dedicated service.

More details around this award, and award process will be advised in due course.

### **CEO** Report

Firstly, may I say that it is an honour to have been appointed CEO of WAHA and it was indeed a privilege to have worked so closely with my predecessor, Rick Millar, prior to his sad passing.

Rick, Deb and myself had been working very closely on the future modelling of association over the last 12 months, and it is very disappointing that Rick will no longer be a part of this exciting transformation of WAHA, but his legacy will certainly be felt for a very long time to come.

With that, we are very excited to push forward with our 2021+2 Strategic Vision for WAHA which will see it grow and expand its influence in safety at height and confined space across all industries.

There has been a significant amount of work done behind the scenes with the guidance of our Board of Directors which will very soon come into fruition.

We understand the importance of a cultural shift in the approach to safety at height and confined space from many sectors, and our new outward facing model will work closely with many key strategic partners and stakeholders to help facilitate this change, and better educate the broader community.

So a heart-felt thank you for your continued support of WAHA and I look forward to you joining us on this new journey of growth for the Association.

Scott Barber



## Secretary Report

We have seen some changes over the last twelve months within the Leadership Team of WAHA, paving the way for a refreshed WAHA going into 2022.

I am genuinely excited for the future of the Association. We truly have a well rounded representation on the Board of Directors across all the Association sectors – System Design, Standards, Operations (both confined spaces and height safety), Manufacturing, Rope Access, as well Installation / Certification and Training.

I'm grateful that Scott was able to work alongside Rick prior to his passing: Rick till the very end had WAHA on the mind and the best efforts were made to ensure projects and contacts were passed on.

The Board of Directors along with our CEO have reviewed the internal review our organisation structure with myself, as we looked to future proof the organisation.

We have been looking to improve internal organisation systems and processes, and along with last years review and approval of the Associations Constitution, the change in Directors and time spent refining the strategic plan for the upcoming year, it really has provided the Association with an opportunity to develop the WAHA brand to reflect our position as a Peak Body for Working at Height and Confined Space in the region.

What we are doing in the background as part of the marketing and engagement strategy, systems design and processes needs to be reflected on our interface platforms. This re-branding exercise is one step in the future-proofing of the Association, reflecting our new approach to expanding our reach and influence, and professionalism and polish needed to do this effectively. It also reflects upon our Membership, adding value to our logo for your businesses as a key point of difference against non-member businesses.

As announced during the recent AGM, along with the re-branding, we are currently be-building the WAHA website and I am so excited for this to be launched later in the year. I am looking forward to re-vamping our technical content, articles, industry codes, training initiatives and more, and I am excited to see what the future holds for new publications and resources for our Members.

I look forward to continuing to support the Association to meet all goals and objectives along with supporting our Members.

Deborah Chick



# Internal Restructure

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### **New Board Structure**

The revised constitution has created the opportunity to better represent member interests:

- Maximum of 7 Directors to ensure effective decision making, odd number for efficiency and voting balance:
- Each Director to represent a specific member interest area and be key contact for those activities and interests:
- We are looking at the development of sub-committees, to be able to take future projects and initiatives in the subject areas in the future;
- Marketing, quality, systems, business plan, and corporate direction to be delivered by CEO and Strategic Project roles, with technical support from Technical Advisor (role to be filled).

# SWOT Analysis

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**STRENGTHS** 

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**WEAKNESSES** 

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**OPPORTUNITIES** 

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**THREATS** 

The Strategic Plan has been significantly informed and structured around the latest SWOT Analysis as worked through by the Board of Directors as part of the 2021 Business Plan.

The actions incorporated into the strategic shifts that the organisation is taking directly correlate to the key points highlighted in all sectors of the SWOT mapping.



### Opportunities /

WAHA has been working towards creating a more impactful engagement structure. We have subsequently designed a new strategy based around 6 x key shifts in our approach which provides the framework for the growth of the organisation.

This strategy has been informed by the new Business Plan designed by the Board earlier in the 2021 and the Roadmap introduced in 2020.

The key elements are referenced as a over arching "future state" statement and is our guidance document for planning campaigns and activities.

We have broken the strategic shifts into 3 key focus areas:

The Mission The Membership The Organisation



#### Mission

The WAHA and its Members are positioned as the professional benchmark for working at height & confined space best practice and as a key influencer and voice for continuous improvement.

+50%

### Membership

Being a member of the WAHA provides credibility & evidence of professionalism & best practice. Support and resources provided by the WAHA creates a community and singular voice advocating safe work methods.

+250% engagement **2022 Year** 

### Organisation

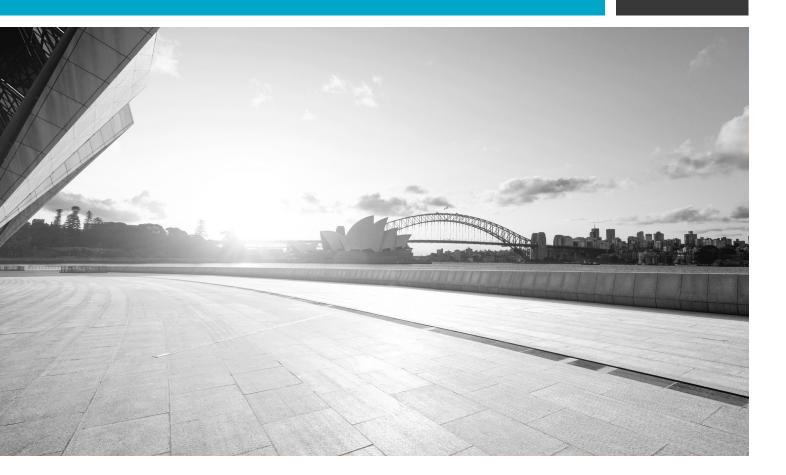
All Member and public facing tools and resources (website, Social Media etc) are intuitive and easy to navigate. Our contact and Member Services are streamlined to deliver services simply, efficiently and effectively.

- Future Ready
- ✓ Membership Value
- ✓ Simple Interface

- ✓ Industry Leadership
- **✓** Body of Knowledge
- ✓ High Performing

# Strategic Vision

03



### **Strategic Shifts**

For WAHA to have the desired impact, we understand there is a need to build stronger relationships with different industry sectors, and open up the discussions around the changes to safety culture relating to Working at Height and Confined Space.

To achieve this, we have simplified the approach to allow for effective engagement strategies.

By increasing our profile through a focused approach to key target segments, WAHA Membership will recognised as reflecting a higher level of professionalism and quality as distinct from non-members, potentially providing a distinct competitive advantage under the future critical assessment criteria for tender/proposal submissions.

Using a focused target model allows for a narrower bandwidth of activities to ensure those actions and engagement strategies are effective. This will ensure we do not dilute the effectiveness of any activities, and we want all these initiatives to have definitive value.

### The Mission

**MISSION** 

#### **Future Ready**

WAHA will position itself as the peak body for working at height and confined spaces industry and safely evolve by:

- **1.1** Ensuring the WAHA structure is optimised to deliver improvements and remain relevant as industry evolves.
- **1.2** Redefining and improving the training pathways to competency.
- **1.3** Optimise partnerships to support membership growth and influence.
- **1.4** Increase WAHA recognition and currency across industries and professions involved in working at height and confined space including other industry and representative bodies.
- **1.5** Build a Body of Knowledge as the education framework for the future-state of the industry.

**MISSION** 

### Impactful Industry Leadership

Be the trusted voice in safety, impacting Standards, Regulations and public policy for the benefit of the community by:

- 2.1 Providing leadership for the industry by delivering an accepted performance criteria to support best practice and bench-marking for quality and safety.
- To be a recognised authority and the first point of contact for height safety and confined space issues.
- Educate the market about the risks of Working at Height and Confined Space and how
- 2.4 to mitigate them by increasing the knowledge of and compliance with safety Standards and Regulations.
- **2.5** Provide a forum for raising, discussing and resolving industry issues.
- **2.6** Drive industry compliance with Standards and Codes

# The Membership

#### **MEMBERSHIP**

### **Membership Valued**

Membership of the Working At Heights Association provides credibility and trust to industry by:

- 3.1 Increasing the recognition of WAHA members as reflecting best practice in safety, design and engineering.
- **3.2** The WAHA brand highly valued by the industry, by safety professionals and allied industry associations.
- **3.3** Engaging stakeholders to collaborate, consult and inform for the enhanced future of the industry.
- **3.4** Attracting and engaging non-industry stakeholders.
- **3.5** Developing a training and credential framework to simplify and support the pathway for industry professionals.
- **3.6** Providing contemporary engagement & networking tools to facilitate greater influence.
- **3.7** Expand scope of Membership to include professionals allied to, but not directly part of the Working at Heights industry.

#### **MEMBERSHIP**

#### **Body of Knowledge**

#### Continuing development of the resource library, providing expert guidance by:

- **4.1** Creating a easily navigated resource base for SMEs and less experienced stakeholders. Gated content for Members Only Access (Tiered).
- **4.2** Website Homepage FAQ to introduce key principles and support greater engagement with the WAHA.
- **4.3** Clear communication around content and resource availability.
- **4.4** Robust and inspiring SM content calendar supporting education and accessibility of resources.
- **4.5** Continuous Professional Development (CPD) capability for allied industry Associations (AIA, EA...)

### The Mission

#### **ORGANISATION**

#### Simple Interface

All Member and public facing tools and resources (website, social media etc) are intuitive and easy to navigate. Our contact and Member Services are streamlined to deliver services simply, efficiently and effectively.

- **5.1** Have a Member and stakeholder focused culture across the Association.
- **5.2** Redesigning & digitising "customer journey".
- **5.3** Simplifying member and non-member touch-points to enable greater engagement.
- **5.4** Clarity in defining Membership tiers and privileges.
- **5.5** Opening of Affiliate Memberships to allied industry bodies and professionals.

#### ORGANISATION

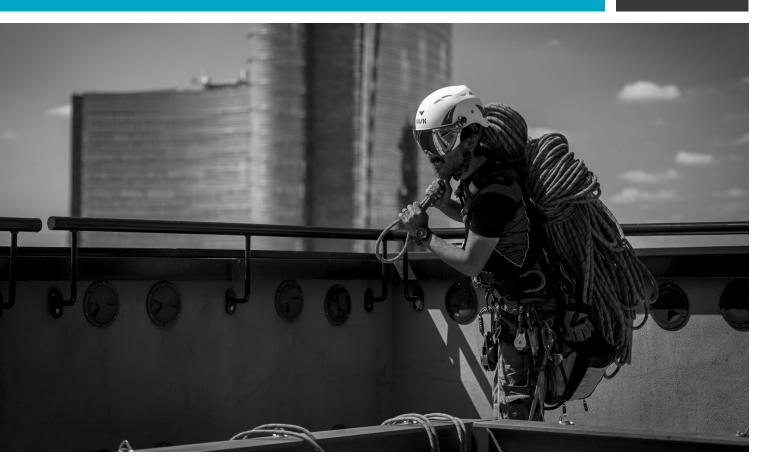
### **High Performing**

WAHA strives to be the peak body and primary point of contact for the industry. The introduction of more sophisticated processes, management and interface methods reflects our commitment to increasing our reach and influence across the broader working at height and confined space community

- **6.1** Delivering management structure & processes to achieve strategic shifts.
- **6.2** Robust marketing strategy to best represent to direction and mission of the Association.
- **6.3** Encouraging collaboration between SME Members for the benefit of the Association and industry.
- **6.4** Encouraging collaboration and partnerships with allied industry and professional associations.
- **6.5** Utilise suitable messaging and communications platforms to reflect the professionalism of WAHA and its members.

# Phased Approach

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### **Key Targets**

Regulatory Environment

### Body of Knowledge

Technical Support Engineering & Design

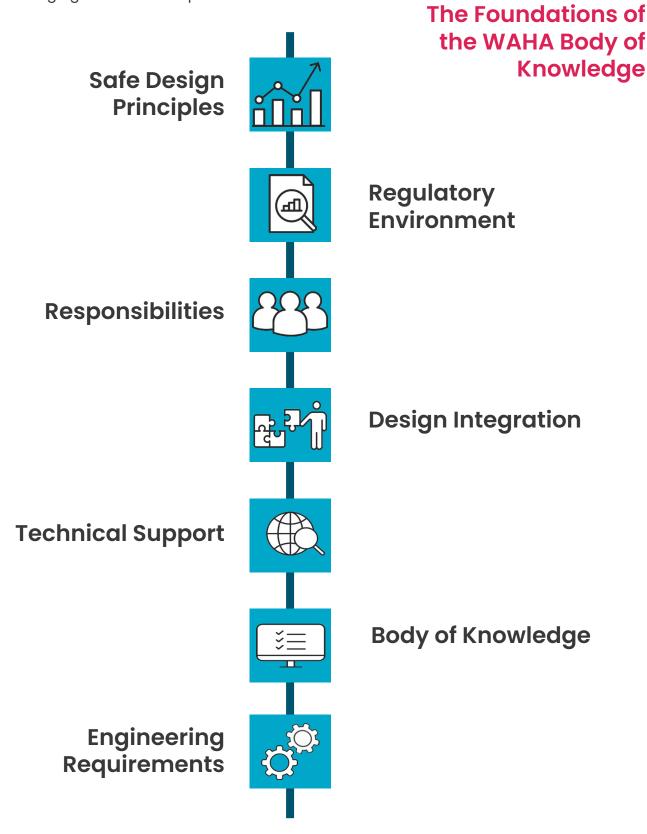
Significant time has been spent over the last few months reviewing and mapping our existing resource library.

This includes all articles, technical notices, whitepapers, review documents, posts and guidance notes. This has been a marketing exercise but also an element of the new Document Control processes we have introduced as part of our continuous improvement.

We have now established the foundations of a Body of Knowledge which will become the cornerstone of our engagement strategy. Constant development of new content relevant to our stakeholders, both internal and external, maintains our relevance and acts as a bridge to building influence and facilitate positive change in working at heights safety. This is core to our mission of seeing the shift statistics which is staying stubbornly firm in the numbers over the last decade. We are defining the documents based on type and using this segmentation to focus on key areas that impact multiple spheres.

We will work on key touchpoints for immediate impact with all stakeholders, and then use a "phased" industry target model to focus in on relevant content for those stakeholders to influence impact and open new communication channels.

The campaigns and the engagement plans will run in parallel, one reinforcing the other, enhancing our messaging and influence platform.



# Phased Approach

Phase 1

2021-22 year



Architecture / Design / Specifier Facilities Management Master Builders Association Green Roofs Australia

Phase 2 2022 year



Construction - Commercial Construction - Residential Roofing Industry Association Metal Roofing & Cladding Association

Phase 3 2022-23 year



Telecommunication Power Transmission Solar Installation Wind Energy

Phase 4 2023 year



Mining
Oil, Gas & Petroleum
Refineries
Manufacturing

### **Phased Outcomes**

- Develop and manage industry and government partnerships guided by a clear framework to create mutually beneficial relationships.
- Establish collaborative relationships to identify any emerging issues and assess appropriate responses through collective problem solving.
- Improving working at heights knowledge, education and training within the wider community.
- Ensure professional education is based on strong scientific and technical concepts, evidence-informed and delivered by suitable competent persons.
- Develop and provide access to working at height and confined space information and guidance for all organisations and workers at all levels.
- Encourage engagement and membership as a means to influence and inform.
- Increase the profile and relevance of WAHA values and principles to all segments, creating benefits for WAHA Members as benchmarks for quality.

#### WAHA is going through a transformation, but what does this mean?

Part of our strategic shift is how we want the WAHA branding to reflect our position as the Peak Body for Working at Height and Confined Space in the region.

As such, we have refreshed the WAHA logo and format of our documents as well as designing our new website which will all serve to provide the foundations for how we want to interact with and be seen by the community.

This is all in line with what we are doing in the background as part of the marketing and engagement strategy by reviewing and updating all of systems design and processes which will then be reflected on our interface platforms.

The exercise is one step in the future-proofing of the Association, displaying our new outward facing approach to expanding our reach and influence, and the professionalism and polish needed to do this effectively.

We also want this public persona to reflect on our Membership, adding value to our logo for your businesses as a key point of difference against non-member businesses.

Our new website is being designed to be more intuitive and user friendly, and will also introduce new Member interface tools to simplify processes and make it user to navigate through the functions and features.

To have the website simplified and modelled for expansion provides us with a framework to build and expand more easily. Our current website does not allow for this kind of expansion, so it have been an extremely important step in smoothing out a path to achieve our goals and encourage others to follow us.



**HEIGHT ASSOCIATION** 

Reaching new levels in safety

# Publications & Marketing

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### **Re-Branding & Website**

In the course of working through the new website and marketing plan, we have reviewed over 130 x pieces of content including whitepapers, technical notices, posts, Standards information, published articles, Inspection Bulletins, Member Technical Notices, and Latest News (going back to 2019), and mapped these documents based on information format and relevance.

We have used a traffic light system to determine what is ready for use and what either needs review and adjustment and what needs to be archived.

This existing content help determine any gaps in our messaging based on the phased targets and allows us to be efficient with our time management.

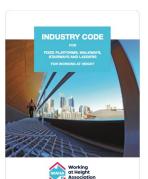
With education as a cornerstone of the association mandate, mapping our content is a critical part of our new document management processes and key to ensuring we maintain focus and execute as per the planning.

It also allows for flexibility so that if industry focus shifts quickly due to incidents and regulator/government campaigns and initiatives, we are ready to respond and support.

### Re-Branding









#### Internal Governance

In order to meet our goals and objectives for growth as an Association, our own internal Governance documentation has been reviewed and brought up to a higher standard to support the growth of the Association and continue to support out key stakeholders.

#### **Technical Bulletins**

In order to meet our new Association identity, and ensure information is still current and applicable to provide resources to members, the Association will be re-branding and re-publishing a number of technical documents, such as Technical Bulletins, Inspection Bulletins and Safety Notices.

#### **Industry Codes**

In addition with meeting our new Association identity, an internal working group has been reviewing existing published Industry Codes and developing new Industry Codes to further support and give guidance to Members as well as the general public.

These Industry Codes are available free to download, and printed copies will be made available free-of charge to WAHA Members, with the number received determined by tier of membership. Additional copies will become available to purchase via our website.

# WAHA Membership

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### **Year-on-Year Growth**

The 2019-20 financial year saw a decrease in Membership as a direct result of the COVID-19 pandemic. The WAHA are aiming for a rebound this year which is why the re-branding and other marketing activities are so important in future proofing the organisation.

As a membership organisation, the revenue to expand our influence comes purely from these fees. Increasing our membership allows us to be more dynamic in our approach and increase the impact of our activities.

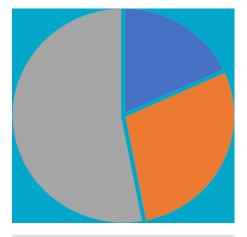
The WAHA are looking at an ambitious increase of our industry membership base (we are already well on our way) and further expanding our breadth to include external stakeholders with a interest/responsibility allied to working at height, but not from directly from the industry (with different levels of access and privileges to industry tiered members).

## Membership /

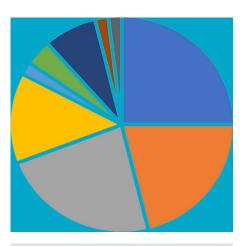


So with this new approach, we are applying "human-centred" modelling to our growth plan, looking at key touch-points, motivations and needs, and with this, we have designed a 5 pillar approach to adding further value for our members.

Membership								
	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21
Full	10	1	11	8	9	12	14	12
Associate	7	14	10	10	12	14	20	16
Affiliate	9	12	12	9	11	23	34	19
TOTAL	26	27	33	27	32	49	68	47







#### Member Tier 2021

Full MemberAssociate MemberAffiliate Member

### Primary Categories 2021

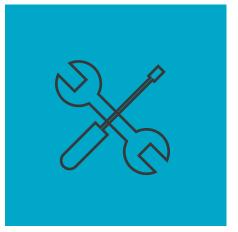
- Installer / OperatorManufacturers
- Training / Operator
- Confined Spaces

#### Member Geography 2021

- National
- Victoria
- Western Australia
- Queensland
- Tasmania
- ACT
- New South Wales
- Southern Australia
- Malaysia

# 5 Pillar Approach







### Trusted Knowledge & Information

Continual development of the WAHA Body of Knowledge.

Targeted Social Media campaigns referencing key collateral from the WAHA Body of Knowledge Library.

To facilitate and encourage the exchange of technical knowledge and to encourage further research into industry issues based on cooperation and collaboration with related industries and professions.

#### **Advocacy & Policy**

Advocacy for change on current and emerging issues.

Prepare submissions and provide informed and evidence-based review and advice to Govt. Depts and Agencies, Regulatory Authorities and Industry.

Engagement with Industries to inform future development of Codes of Practice, Guidance Notes and campaign content.

WAHA as the peak industry body and primary expert resource.

### Network & Connections

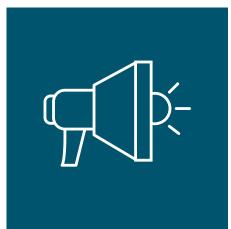
Expansion of network to include allied industry as means to increase membership base, add diversity of ideas and influence.

Representation on Standards and advisory committees.

Stronger professional alignment with Regulatory and enforcement agencies.

Networking groups, work-groups and committees generating peer support and knowledge sharing.





#### Professional Development & Learning

Webinars, conferences and training development.

Mentoring and support for Members to increase knowledge and competency.

CPD delivery to allied industry and professional associations.

Addition of Student and Individual Memberships to encourage engagement from outside industry and increase education footprint.

#### Contribution

Subject Matter Experts – membership represents all facets of the industry providing expert guidance on policy and advocacy.

Development of State and application focused communities within the membership base to design solutions to existing and future working at height and confined space issues.

Encouraging contribution of articles for WAHA and industry journal publications.



## Membership Base

As the Association continues to evolve and engage with external stakeholders, the decision has been made to open up our Membership and introduce new tiers will encourage greater engagement with industries and professionals who are impacted by Working at Height and Confined Space in their daily work, but may not directly be affiliated with the industry.

We want to expand the reach of our message, and also gain insights into operational metrics and touchpoints. We will be liaising closely with other industry associations as part of the phased targets approach, and encouraging their members working in this space to also join with us.

The strength of WAHA is it's commitment to enhanced safety at height, and with external stake-holder engagement at a member level, we hope to leverage an expanded network to amplify our activities.

We will also be reaching out to tertiary students in relevant professions – Architecture/Design, Engineering, and Safety. Getting them on-board with WAHA early, providing education initiatives and fostering long-term relationships. We have already been working with the AIHS Emerging Leaders and Student groups, and want to expand this model.

With this, we will also be targeting larger organisations to join as corporate members as well as reaching out to potential "strategic partners" to build official ties with WAHA. With the Partner profile, we've already approached organisations like WorkSafe, SafeWork in each state, education institutions and Testing Authorities.





# Closing Statement

07

### **Future Growth**

There is no doubt that the Working at Height Association of Australia has experienced a rapid amount of change this year, and have pivoted on our approach to supporting our key stakeholders and Members.

And change can be daunting, but the Association is now in a position to truly work on achieving great outcomes to benefit its members, and fulfill out key organisational aims and objectives.

We are fortunate that we are able to maintain our position as the peak body for height safety, representing the interests of all those involved in providing products, services, training or advice relating to safe Working-at-Height and Confined Spaces.

We will continue to promote and maintain the highest standards in safety, work quality and working practices for the Working-at-Height and Confined Spaces industries.

We are excited to be able to facilitate increased knowledge and compliance with safety Standards for all those involved in Working-at-Height and Confined Spaces.

And we will always promote the continuous improvement of education and training in Workingat-Height and Confined Space to meet the changing needs of industry and increase the competencies and professionalism or practitioners.

We are proud of our diverse membership, and we look forward to the opportunity to continue to facilitate and encourage the exchange of technical knowledge and to encourage further research into industry issues based on cooperation and collaboration with related industries and professions.

Thank you for supporting us, and continuing to promote workplace health and safety in a challenging commercial climate.

We look forward to supporting your organisational successes in the future.

Regards,

The Working at Height Association of Australia.

Selected Images Courtesy of KASK Australia & Altura Height Safety Professionals.

